## PART B - FEE(S) TRANSMITTAL

## Complete and send this form, together with applicable fee(s), to: Mail Mail Stop ISSUE FEE Commissioner for Patents P.O. Box 1450 Alexandria, Virginia 22313-1450 or Fax (5711-273-2885

INSTRUCTIONS: This form should be used for transmitting the ISSIE FEE and PUBLICATION FEE (if required). Blocks 1 through 5 should be completed where appropriate. All inturther correspondence including the Plants, advance orders and notification of maintenance fees will be maded to the current correspondence address as undicated unless corrected below or directed otherwise in Block 1, by (a) specifying a new correspondence address; and/or (b) indicating a separate FEE ADDRESS for maintenance fee notifications.

CURRENT CORRESPONDE	Note: A certificate of mailing can only be used for domestic mailings of the Feety) Transmittal. This certificate cannot be used for any other accompanying papers. Each additional paper, such as an assignment or formal drawing, must have to own certificate of mailing of consuminous.  The construction of the consuminous of the consumin						
70813 7090 09/23/2010 901 NEW YORK AVENUE, N.W. WASHINGTON, DC 20001							
			L				(Depositor's name)
							(Signature)
							(Date)
APPLICATION NO. FILING DATE		FIRST NAMED INVE		R ATTORNEY DOCKET NO.		EY DOCKET NO.	CONFIRMATION NO.
08/444.788 05/19/1995			JOHN C. HARVEY		5634.109		5609
TITLE OF INVENTION:		-					
APPLN: TYPE	SMALL ENTITY	ISSUE FEE DUE	PUBLICATION FEE DU	E PREV. PAID ISSU	E FEE	TOTAL FEE(S) DUE	DATE DUE
nonprovisional	NO	\$1510	\$0	\$1210	\$1210		12/23/2010
EXAMINER		ART UNIT	CLASS-SUBCLASS	"ASS			
STRANGE, AARON N 2448			725-135000				
Change of correspondence address or indication of "Fee Address" (37 CFR 1.5ds)   Change of correspondence address for Change of Correspondence Address form PTOSB/12.2) attached.   'Fee Address' indication for 'Fee Address' Indication form PTOSB/47: Rev 03-02 or more recent) attached. Use of a Customer Number is required.			2. For printing on the patent front page, list (1) the names of up to 3 registered patent automeys or agents OR, alternatively, (2) the name of a single firm (having as a member a registered attency or agent) and the names of up to 2 registered patent automeys or agents. If no name is listed, no name will be printed.				
3. ASSIGNEE NAME AN	D RESIDENCE DATA	A TO BE PRINTED ON T	THE PATENT (print or	type)			
PLEASE NOTE: Unless an assignee is identified below, no assignee data will appear on the patent. If an assignee is identified below, the document has been filed for recordation as set forth in 37 CFR 3.11. Completion of this form is NOT a substitute for filing an assignment.							
(A) NAME OF ASSIGNEE (B) RESIDENCE: (CITY and STATE OR COUNTRY)							
Personalized	Media Communi	N	New York, NY				
Please check the appropria	ate assignee category or	categories (will not be pr	inted on the patent):	☐ Individual <b>以</b> Co	orporation	or other private grou	pentity Government
De following fee(s) are submitted:     Susue Fee     Publication Fee (No small entity discount permitted)     Advance Order - # of Copies			b. Payment of Fee(s): (Please first reapply any previously paid issue fee shown above)  ☐ A check is enclosed.  ☐ You will be received used. Form PTO-2038 is attached.  ☐ The Director is hereby authorized to charge the required fee(s), any deficiency, or credit any overpayment, to Deposit Account Number (enclose an extra copy of this form).				
5. Change in Entity State	as (from status indicated	d above)					., ,
	SMALL ENTITY statu		☐ b. Applicant is no l-	onger claiming SMA	LL ENTIT	ΓY status. See 37 CFI	R 1.27(g)(2).
NOTE: The Issue Fee and interest as shown by the re	Publication Fee (if requeereds of the United Sta	nired) will not be accepted tes Patent and Trademark	f from anyone other that Office.	the applicant; a regi	stered atte	orney or agent; or the	assignee or other party in
Authorized Signature _	/Thomas J. S	Scott, Jr./		Date0	ctobe	4, 2010	
Typed or printed name	Thomas J. S	cott, Jr.		Registration N	lo. 27	7,836	

This collection of information is required by 31 CFR 1.311. The information is contine to obtain or results a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 30 USC 1.22 and 37 CFR 1.41. This collection is estimated to take 1.2 matters to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the USPTO in the will vary depending upon the use of the USPTO. The will vary depending upon the use of the USPTO. The will vary depending upon the use of the USPTO. The will vary depending upon the use of the USPTO. The will vary depending upon the use of the USPTO. The will vary depending upon the use of the USPTO. The use of t

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number.